

Erl, 17/06/09

Invitation to MHM Open House Day Event

Dear Sirs,

MHM Screenprinting Machines have a pleasure to invite you to **MHM Open House Day Event** which is to be held on **13-14 August 2009 in Erl, Austria**.

Preamble

A great number of professional enterprises have extensively been using screen printing machines and auxiliary equipment for many years now and they are not novices in printing industry anymore. Yet we know that each day all of them face the same everlasting problem connected with information deficiency on new machinery and technologies popping up in screen printing (textile and graphic) as well as new techniques of enhancing printing quality and boosting up the profits.

The right type of machinery in combination with know-how is what the customer needs to be able to print satisfactory, let alone state-of-art, items and be successful in tough modern market with its most aggressive competition and sky-high requirements. Definitely there are many ways to win over the competitors, one of which is to be well-informed and have an access to new relevant information which can serve your purposes in the most efficient way. MHM opens doors for you!

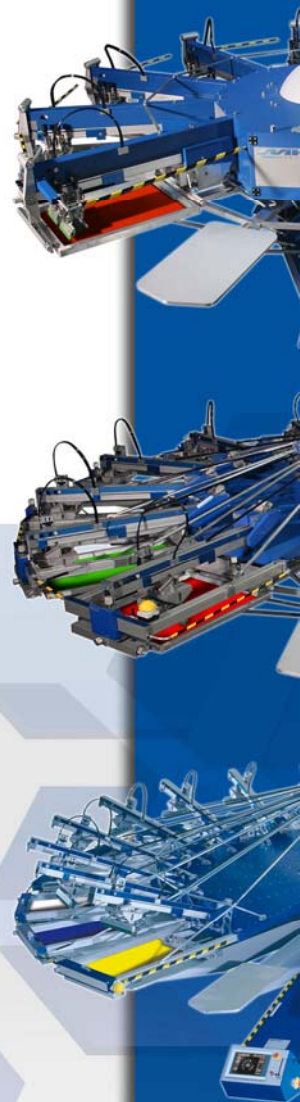
On 13 August 2009 we decided to bring together a team of professionals to speak on screen printing hot issues in terms of "hard and soft" ware within the bounds of MHM Open House Day. We are convinced that this event will help our guests get a unique information package and increase opportunities of further development of their business.

We assume that this kind of activity is especially appreciated in the present economic situation with its current banking problems, state of flux, cutbacks in the expenditures and frozen markets.

Segments of Specialist Printing Industry affected: Carousel and Rotary Screen Printing (both Textile and Graphic Applications)

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Programme **MHM Open House Day Event**

13-14 August 2009, Erl, Austria

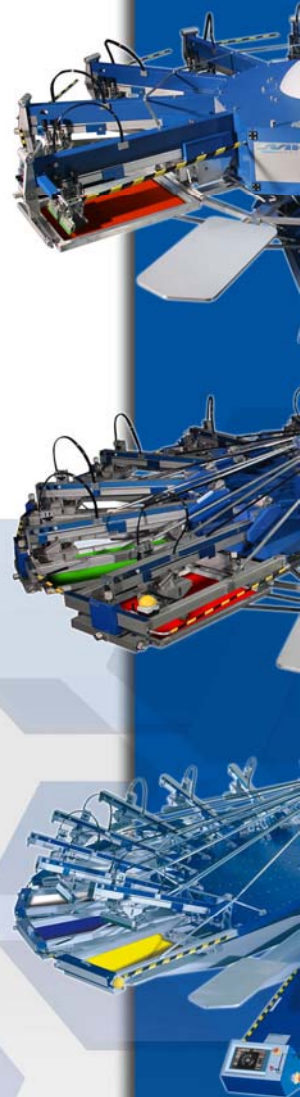
date	time	topic
13.08	12.00	Coffee Break (MHM Conference Hall)
1.	12.30 – 12.45	Introduction of MHM Screenprinting Company and Welcome Opening Speech (MHM Conference Hall) <i>F. Freilinger, H. Mayrhofer</i>
2.	12.45 – 13.15	Excursion around MHM production premises, different departments, new showroom with machinery and samples (as indicated above) <i>F. Freilinger, C. Allinger</i>
3.	13.15 – 14.45	MHM Screenprinting Machines for textile and graphic applications, technology and techniques (screen printing sessions organized at sight for customers to “play” on MHM machines) (MHM Showroom) <i>C. Huber, M. Hauser, T. Fröhlich, J. van Oostrum</i>
	14.45 – 15.00	Snack Break (MHM Business Lounge)
4.	15.00 – 15.45	Flocking process and its constituents (MHM Showroom) <i>Stefan Maier (Maag Flockmaschinen GmbH)</i>
5.	15.45 – 16.30	Tunnel dryers and flash cure units, difference in approach (MHM Showroom) <i>R. Puschmann, M. Smith</i>
	19.00 - unknown	MHM Dinner at Feuriger Tatzlwurm
14.08		
6.	10.00 – 11.00	MHM new machines, new technologies, press releases (MHM Conference Hall) <i>H. Mayrhofer</i>
7.	11.00 – 13.00	General discussion, FAQ session (MHM Conference Hall) <i>H. Mayrhofer, K. Wechselberger, C. Huber, F. Freilinger, T. Fröhlich, C. Allinger</i>
8.	13.00 – 14.00	Good-bye drinks, gifts, MHM folders (MHM Conference Hall)



*We would be delighted to welcome each of you at
MHM Open House Day on 13-14 August 2009!*

Sincerely yours,
MHM Screenprinting Machines

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